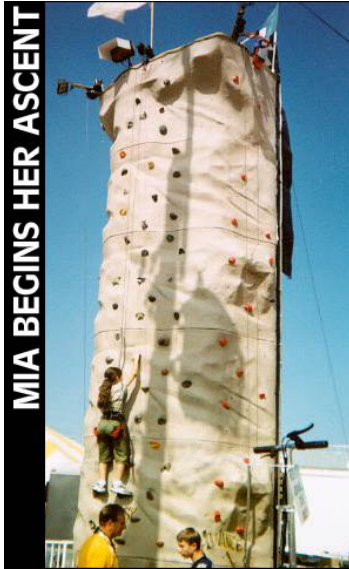


## Mia Learns A Lesson



Mia Bella and I were at our Luzerne County Fair and while we were walking around the fair we saw a young lady who was selling Mia Bella's Gourmet candles.

Mia turned to me and asked who she was and I told her that we should go over and say hello to find out her name.

After we were done with our visit with Manuela, Mia turned to me and asked me why people were setting up booths and doing parties and all the other things to sell our candles. (Mia also worked very hard all summer in the warehouse, packing, shipping and even working on the computer setting up packaging shipments stickers.)

I told her about the first time I heard about this new type of candle and how I personally felt that this kind of product could be FUN and LUCRATIVE...a product that people purchased because they got emotionally attached to it..and candles made people young and old feel good too! I told her that I bet the farm that thousands of people would also feel the same way I did about this new candle..and I told her I wanted her name on the label as a further piece of good luck!

I've always been a dreamer but the candles made me dream bigger than ever..that old "what if" floated thru my mind:

What if we could market this (and other) product thru thousands of home based businesses around the country and then eventually around the globe, instead of giving the power to the big shelf oriented companies (and, yes, we did turn many of them down!)

Being a network marketer and knowing that the lifestyle that is available to anyone thru that system (Charlie and I have lived it for many many years) I wanted to continue helping other dreamers who wanted a "real life" where they could work from home and grow with the families!

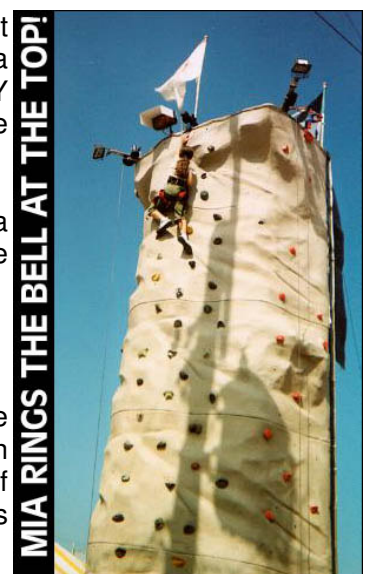
Mia and my son, Mike have never seen their mother and father leave the house for a job they have always been taken to school and picked up by us and we never missed any of their games in any sport they took part in. In fact, I became a coach for many sports that I never personally played but wanted to be able to be part of my kid's infatuation with them.

I told Mia that many people want to be part of our new extended family and market products that are made with AMORE which means LOVE. I reminded her that Mia Bella means "My Beautiful" which she is and her name NOW stands for MY BEAUTIFUL LIFE, too..because with our candles and other products more people can have a beautiful life!

Every candle and product we introduce is made and developed with a dream and a vision to better people's lives from the retail customer that smiles everytime they use our products to the member who is making his or her dreams come true!!!!

Now for second thing that happened to us that was even more exciting !

Mia wanted to climb the rock wall. (I am sure most of you have seen them... where they attach a harness to you and you can climb this vertical wall and ring the bell on the top) She got to within 5 feet from the top and fell off. When she got her gear off she told me that she just didn't think she could make it all the way to the top. That's when I told her a story about a howling dog...



A dog was sitting on a porch howling and I went up to the porch and asked the owner why the dog was howling so much. .to which he replied, "he's sitting on a nail" I asked the man why the dog didn't just get up and move from that painful perch to which he then said "Well, I guess the nail doesn't hurt enough!"

Then we talked about goal setting and doing things "all the way to the finish" and she asked for one more chance at "the wall." This time she went all the way to the top, and had a glow all around her for the rest of the day...and when she got home she told her mom and brother about making it "to the top!"

When Mia came back down from the wall, a lady standing next to her told her that she never saw anyone look so excited after climbing the wall.

Mia handed one of our new Weekly Drawing cards to the stranger and we kept on walking thru the fair, reminded once again that YOUR LIFESTYLE IS NOW A PATH TO FINANCIAL FREEDOM! It's simply a matter of realizing what you have and doing everything in your power to make everyone else aware of it!

**Bob Scocozzo**  
***CEO, Scent-Sations Inc.***